

FOUNDATION FIGHTING BLINDNESS

VISIONS'24

Sponsor.
Exhibit.
Advertise.



Sponsor and
Exhibitor Packet

CHICAGO MARRIOTT DOWNTOWN
MAGNIFICENT MILE
JUNE 21-22, 2024

Event Information

VISIONS 2024, the national conference of the Foundation Fighting Blindness, is a one-of-a-kind event in which individuals who are visually impaired, and their families, have the opportunity to hear about exciting advancements in blindness research. All attendees can gain practical skills for coping with vision loss, learn about products and services that can improve their lives, and connect with others from across the country.

The program is designed specifically for individuals and families who are affected by blinding retinal diseases such as age-related macular degeneration, retinitis pigmentosa, Usher syndrome, and related conditions. These diseases cause progressive blindness and affect more than 10 million Americans and millions more around the world.

EVENT DETAILS

Friday, June 21–Saturday, June 22, 2024
Chicago Marriott Downtown
Magnificent Mile
540 N. Michigan Avenue
Chicago, IL 60611

AUDIENCE ENGAGEMENT

More than 500 individuals in the visually impaired community are expected to attend this informative and encouraging conference. VISIONS 2024 provides the perfect backdrop for organizations offering low-vision products, services, and resources to meet with and market their brand to this targeted audience. The Foundation Fighting Blindness invites you to take advantage of this ideal opportunity to exhibit and/or advertise at VISIONS 2024.

ACCOMMODATIONS

The Foundation Fighting Blindness has secured a rate of \$289/night for a standard room at the Chicago Marriott Downtown Magnificent Mile for VISIONS 2024 guests. Please make your reservations by Monday, May 20, 2024, to receive this room rate and ensure availability. All reservations should be made, modified, or canceled by you, the conference attendee, by calling Marriott Reservations at (877) 303-0104 and referring to the group and meeting name “Foundation Fighting Blindness VISIONS 2024 Conference.” Marriott Reservations are available 24/7. All attendees will be responsible for their room, tax, and incidental charges. You may also make a reservation online at: <https://bit.ly/VISIONS2024>.

VISIONS Exhibitors

An organization that provides products, services, or resources to individuals who are visually impaired or blind will find great value in exhibiting at VISIONS 2024, a conference expected to bring together more than 500 people from this specialized audience.

VISIONS 2024 exhibitors also have the opportunity to further engage this audience by advertising in the event program.

EXHIBITOR BENEFITS

- 8’ x 10’ exhibit booth with 8’-high back wall and 3’-high sidewall.
- 7” x 44” black and white one-line identification sign.
- 6’ x 30” skirted banquet table topped in white vinyl.
- Two folding chairs and a wastebasket with daily trash removal.
- General area security service (booth security and the protection of special valuable items are at the exhibitor’s own expense).
- Two complimentary booth representative registrations that include access to all meal functions and sessions that occur during exhibit hours. Additional booth representatives must each purchase a full conference registration to attend.
- Company listing with a brief description in the event program.
- One copy of the event program.
- Listing on the event website.

EXHIBITOR RATES

Early Bird Registration
deadline is March 31, 2024.

Commercial..... \$825

Standard Registration

Commercial..... \$975
 Nonprofit.....\$500

CANCELLATIONS

Cancellations dated/postmarked by Friday, **May 17, 2024**, will be honored with a refund less a \$50 processing fee. No refunds will be issued after **May 17, 2024**.

PROGRAM ADVERTISING

- Insert in Conference Bags.....\$500
- Full-Page Ad.....\$450
- Half-Page Ad.....\$350
- Quarter-Page Ad.....\$250

All ads are four-color and should be delivered as a high-resolution (300 dpi or higher) PDF, JPEG, or TIFF file. **NOTE: All artwork for ads is due by May 1, 2024.**

AD SPECS

- Full-Page Ad..... 8 1/2” x 11” with 1/4” bleed
- Half-Page Ad.....8 1/2” x 5 1/2”, no bleed
- Quarter-Page Ad....4 1/4” x 5 1/2”, no bleed

**EXHIBIT SERVICE
COORDINATOR**

Michele DiVincenzo will handle all Exhibit Hall logistics. You may reach her at:

Michele DiVincenzo
mdivincenzo@
fightingblindness.org
Phone: (847) 549-1523

BOOTH LOCATION

Primary booth locations will be given to VISIONS 2024 sponsors. Afterward, booth assignments will be on a first-come, first-served basis according to the date of receipt of a completed paid Exhibitor Registration. Booths will be assigned by the Foundation Fighting Blindness. Previous years' exhibitors will be given preferred locations, as available.

PAYMENT

Registration forms must be accompanied by payment in full (MasterCard, American Express, Visa, Discover, check, or money order). Checks and money orders should be made payable to "Foundation Fighting Blindness." Early bird registration fees must be paid by March 31, 2024.

**SET-UP &
BREAK-DOWN**

All exhibitors must be completely set up by 12:00 P.M. on Friday, June 21, 2024, in time for the Opening Luncheon. Break-down will begin no sooner than 4:00 P.M. on Saturday, June 22, 2024, and must be completed by 6:00 P.M. All exhibits should have staff present during open exhibit hours.

INDEMNIFICATION

The exhibitor assumes responsibility and agrees to indemnify and defend the Foundation Fighting Blindness, Inc., and the Chicago Marriott Downtown Magnificent Mile and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

INSURANCE

The exhibitor understands that neither the Foundation Fighting Blindness nor the Chicago Marriott Downtown Magnificent Mile maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance. Each exhibitor is responsible for maintaining adequate insurance coverage against injury to persons, fire, theft, and other damage to or loss of property.

**COMPLIANCE
WITH LAWS**

Exhibitors shall bear responsibility for compliance with all local, city, state, and federal safety, fire, and health laws, statutes, ordinances, and regulations that are in force or applicable during the conference, including the Americans with Disabilities Act, regarding the installation and operation of the exhibit.

DRAWINGS

The Foundation encourages the use of contests and drawings at vendor booths to create excitement among participants and drive booth traffic. The Foundation Fighting Blindness cannot be tied to such activities and is not responsible for their promotion or execution. Vendors must abide by laws and regulations surrounding these activities. The Foundation reserves the right to monitor activities and limit those that diminish the conference brand or experience.

RESTRICTIONS

Nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. The subletting, assignment, or appointment of the whole or any part of the exhibitor's space by an exhibitor is prohibited. This is a nonsmoking conference. Smoking is only allowed outdoors in designated areas.

EXHIBITOR REGISTRATION

Space is limited. Registrations and payment must be received by May 1, 2024. Please print.

Company Name: _____

Address: _____

City, State, ZIP: _____

Contact Name: _____ **Job Title:** _____

Phone: _____ **Email:** _____

Website: _____

COMPANY DESCRIPTION

Please enclose a description of the products or services provided by your organization in 50 words or fewer. This description will be included in the conference program and on the conference website.

BOOTH REPRESENTATIVE

Please fill in the information below for two booth representatives who will attend from your company/organization.

Name: _____ **Job Title:** _____

Name: _____ **Job Title:** _____

PLEASE CHECK ALL THAT APPLY

Exhibitor type

- Commerical \$825 (by March 31, 2024) \$975.00
- Non-profit \$500

Electricity needed for booth? (additional charge may be assessed) Yes No

ADVERTISEMENTS

Promotional insert (\$500)

Half Page (\$350)

Full Page (\$450)

Quarter Page (\$250)

Booth space is 8' x 10'. If you need a larger exhibit space, please reserve two (2) booths at the listed rate. Computer hook-ups, video equipment and/or connection, storage space for materials, etc., are available at additional costs. Exhibitors must provide proof of nonprofit status.

Number of booths: _____ at \$ _____ = \$ _____

DRAWINGS

Will your organization provide a prize to be given during the conference? Yes No

PAYMENT INFORMATION

Please complete and return this form via email to Michele DiVincenzo at:
MDiVincenzo@Fightingblindness.org

To make a credit card payment by phone, please contact:
Michele DiVincenzo at MDiVincenzo@FightingBlindness.org or (847) 549-1523.

If you are not paying by credit card, please return this form along with a check or money order made payable to Foundation Fighting Blindness and send to:

Foundation Fighting Blindness
Attn: VISIONS 2024
P.O. Box 45740
Baltimore, MD 21297-5740

Deadline to submit form and make payment is May 1, 2024.

For additional information, visit: FightingBlindness.org/VISIONS-2024



6925 Oakland Mills Road #701
Columbia, MD 21045
(800) 683-5555
FightingBlindness.org/VISIONS-2024